

Book Recommendation: Perfect Selling

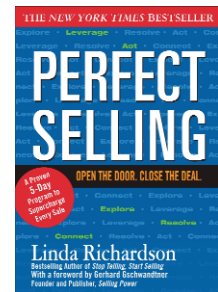
SellingPower®

I'd like to recommend an eye-opening book to you that a good friend of mine - Linda Richardson - wrote. It's called **Perfect Selling**. It's an ambitious title, but you can trust me, Linda doesn't over-promise and under-deliver.

Perfect Selling is about using everything you've got. It will heighten your awareness when you are on a sales call. It will stretch your talent, help you create new customer, and strengthen relationships - and that's perfect. That's magic and it's thrilling.

Linda's idea was to summarize her lifelong experience as a teacher, trainer, coach, mentor and sales champion into **Perfect Selling**. What makes the book unique is that it contains a proven, five-day program to supercharge your sales. It has been written for anyone who wants proven and powerful ways to dramatically increase their results.

Perfect Selling is so good, that even Linda's competitor's endorsed it! One CEO said, "If salespeople follow her process, they will become top sales performers." Another said, "This is a must-read for anybody who cares about success in selling."



Don't just get one copy - get one for every salesperson on your team!

This isn't a book you want to put on your shelf to impress others. Put this book into every salesperson's hand in your company and they will in turn put more money in your pocket. Order your copies of **Perfect Selling** today. You'll be glad you did.

Best regards,

Gerhard Gschwandtner
Publisher & Founder
Selling Power magazine